



2nd ASMMR-Emerald

Case Study Writing Competition

Submission Guidelines

Compulsory submission criteria [Please read all the following before submitting]:

Fill the online form available at:

https://docs.google.com/a/asmmr.com/forms/d/1yOvx-2-oKcCck_1BV6CswGqLEriixY3IkIpUZux2oJl

Send complete case study as per following submission guidelines at secretary@asmmr.com:

1. **Case Study [even if disguised] should be based on a real situation in a real company, with a clear decision-making situation, and written as per EEMCS guidelines** (http://www.emeraldinsight.com/products/new/pdf/author_guidelines.pdf)
2. **Submissions must comprise all of the following:**
 - a) Case Study
 - b) Case Teaching Note (<http://www.emeraldinsight.com/products/new/pdf/How-To-Write-A-Teaching-Note.pdf>)
 - c) Case Title Page
(http://www.emeraldinsight.com/products/new/docs/case_study_title_page.doc)
 - d) Signed Consent to publish release forms from representatives of the organizations discussed within the case (http://www.emeraldinsight.com/products/new/pdf/consent_to_publish.pdf)
3. **Permissions documentation must be supplied for any content that is not of the author's own making, including tables and figures from other sources. Find Permissions guidelines at:** <http://www.emeraldinsight.com/authors/writing/permissions.htm>
4. **Referencing style should be Full Harvard-Style** (<http://www.emeraldinsight.com/authors/guides/write/harvard.htm>)

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